

Natsuyo 信光夏次 Lipschutz



Cultural Diversity and Cross-Cultural Team Communication Speaker

— Natsuyo N. Lipschutz, CSP, MBA —

Do you want your culturally diverse team to ...

- ◆ Develop practical strategies to close communication gaps and build trust?
- ◆ Cultivate facilitative communication skills that draw out the strengths of every team member and transform cross-cultural barriers into high-performance drivers?
- ◆ Gain the key mindset to successfully navigate through global business and communicate effectively beyond cultural differences with clarity and confidence?

Watch Natsuyo Speak



Signature Keynote

The Culture of One™

Transforming Cross-Cultural Barriers into High-Performance Drivers

In today's globalized world, cross-cultural misunderstandings don't just affect the bottom line—they affect you. A missed cue or a misinterpreted message can erode trust and disrupt collaboration, and these barriers can drain your energy and impact your effectiveness.

While conventional wisdom suggests that mastering cultural norms is key, it often falls short because our "common sense" isn't so "common" in a culturally diverse environment. Our "common sense" creates a barrier and leads to misunderstandings, miscommunication, and mistrust. But what if, instead of struggling with these cross-cultural barriers, we could transform them into high-performance drivers?

It's time to uncover "the Culture of One™" –the unique blend within each individual and transform your team into a high-performance powerhouse. Guided by the timeless Japanese principles that Natsuyo's late father instilled in her - 誠 Sei - 和 Wa - 魂 Kon - this keynote merges the precision of these values with the fluidity of ballroom Latin dance, which Natsuyo passionately practices.

Just as each dance step creates connection, you'll learn how to lead with intention, communicate effectively, and bring out the best in every team member, no matter where they are from.

Get ready to transcend cultural norms, and transform cross-cultural barriers into high-performance drivers.

**A follow-up breakout session, "the 3-step process of effective cross-cultural communication" is available upon request.*

Other Speaking Topics

- ◆ **The 6C's of Strategic Storytelling® in Global Business**
How to become more influential and powerfully persuasive
- ◆ **Leadership Lessons Learned in the Ballroom**
Keys to transform a good team to a high performing team
- ◆ **The Ultimate Conversation with Yourself**
Two Little Words That Saved A Breast Cancer Survivor





Natsuyo N. Lipschutz, CSP, MBA

Cross-Cultural Facilitator

Natsuyo is an international keynote speaker, cross-cultural facilitator, best-selling author, and the first Japanese to earn the prestigious Certified Speaking Professional (CSP®) designation in the National Speakers Association's history. She works with global leaders to transform culturally diverse teams into high-performance powerhouses by mastering communication, presentation, and facilitation across differences.

A Japanese native and New Yorker at heart, Natsuyo learned firsthand that success in one culture doesn't guarantee success in another. This realization ignited her mission to decode and transform cultural differences into strategic advantages.

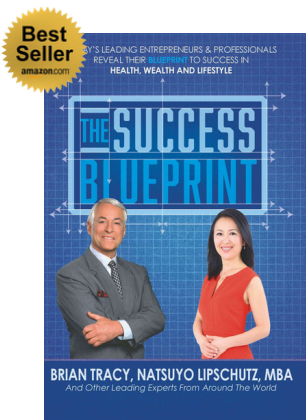
Through dynamic keynotes, Natsuyo shares powerful narratives and her signature 3-step process—an actionable framework to break through barriers, harness individual strengths, and cultivate cultural harmony that drives team performance. Natsuyo doesn't just deliver strategies—she reshapes mindsets, equipping leaders and teams to thrive in today's interconnected world.

BOOK NATSUYO for your next corporate event

✉ speaker@NatsuyoLipschutz.us 🌐 NatsuyoLipschutz.us

📅 calendly.com/natsuyo/30min-discovery-call

Published Author



What Clients Are Saying...

"Natsuyo is a born storyteller, able to craft just the right vehicle into which she weaves a message further amplified by the tale she tells. By the end of the talk you're fully invested in the topic and you become so engaged that you have no choice but to continue traveling down that road on your own. By marrying emotion and logic Natsuyo is able to transport her listeners where she wants them to go. That is a gift."

- Kevin Crowell, President
Asia Business Group, Inc.

