



Fern Chan

Author | Speaker| Presentation Coach

Meet Fern Chan, the presentation Jedi Master and bestselling author of **"How to NOT Suck at Presentations."** This sassy mompreneur ditched her 9-5 in higher education to become the force behind Fern Chan Ventures, where she transforms business leaders, entrepreneurs, and educators into presentation powerhouses. When she's not dropping knowledge bombs at the UN in Vienna and New York or empowering fellow moms to conquer the business world, you'll find her hogging the karaoke mic or geeking out over Star Wars. With the badassery of Leia and the wisdom of Yoda, Fern is on a mission to banish boring PowerPoints to a galaxy far, far away, and restore energy and enthusiasm in the audience.






Suggested Interview Topics

- Using storytelling in presentations
- Avoiding death by PowerPoint
- Holding your audience's attention
- Simplifying your message
- How presentation skills help beyond public speaking

Suggested Questions

- What's the biggest mistake you see presenters make that instantly kills their audience's attention, and how can they avoid it?
- What techniques do you recommend for engaging an audience and keeping their attention throughout a presentation?
- What are some resources or further reading recommendations you have for listeners/viewers who want to become better presenters?
- What role do practice, and preparation play in becoming a better presenter, and do you have any specific strategies or exercises in your book to help readers practice effectively?
- What valuable lesson did you learn working in higher education to led you to becoming a presentation coach?

Podcast Guest Appearances

-  **The Melanin Money Show**
-  **Business Ownership Podcast**
-  **Next Page Publishing**
-  **Lead with Levity**
-  **The Athlete Entrepreneur**

CONNECT WITH
FERN CHAN:



/fernchan/



@fernchanpresents



@fernchanauthor



fern@fernchan.com



fernchan.com